

2010 Conference Agenda

Tuesday, September 14, 2010

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|------------------------|---|
| <i>10:57am</i> | Tee Time: Golf Outing |
| <i>2:00pm – 4:30pm</i> | Registration Open
Exhibit Set-Up |
| <i>5:00pm – 7:30pm</i> | BBQ on the Terrace on the James River
Beverage Tickets |

Wednesday, September 15, 2010

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| <i>8:00am – 9:00am</i> | Registration Open
Exhibitor Hall Open
Breakfast Buffet Sponsored by Anthem BCBS |
| <i>9:00am – 10:30am</i> | General Session
HealthCare Reform in the Commonwealth
PANEL DISCUSSION – Adam Brackemeyre, Dr. William Hazel, HHS (Invited) |
| <i>10:30am – 11:30am</i> | Breakout Sessions
Humana Dental – 1 Hour CE
Optima Rx – 1 Hour CE
Infinisource HIPAA Hi-Tech Workshop – 1 Hour CE
Health Savings Administrators – HSA Update – 1 Hour CE
CIGNA – 1 Hour CE |
| <i>11:40am – 12:40pm</i> | Breakout Sessions
Humana Dental – 1 Hour CE
Optima Rx – 1 Hour CE
Infinisource HIPAA Hi-Tech Workshop
Health Savings Administrators – HSA Update
CIGNA – 1 Hour CE |
| <i>1:00pm – 2:00pm</i> | Lunch – Sponsored by Pfizer
Smoking Cessation Program in Virginia |

*Agenda Subject to Change



2:00pm – 2:30pm

Exhibitor Hall Open

2:40pm – 3:40pm

Breakout Sessions

Humana Dental – 1 Hour CE

Optima Rx – 1 Hour CE

Health Savings Administrators – HSA Update – 1 Hour CE

CIGNA – 1 Hour CE

4:00pm – 5:00pm

Breakout Sessions

Humana Dental – 1 Hour CE

Optima Rx – 1 Hour CE

Health Savings Administrators – HSA Update – 1 Hour CE

CIGNA – 1 Hour CE

5:15pm – 6:00pm

Raffles

Drink Tickets, Appetizers Provided